

# STICKERS

## File Specifications:

- › Bleed: 2mm on all sides
- › Recommended Safe Zone: 3mm in from all sides
- › Accepted File Types: PDF version 1.4 or higher
- › Recommended Resolution: 300 dpi for all images and artwork at full size

## Essentials:




- › Colours must be either CMYK or Grey Scale (i.e. no RGB, Pantone or Spot Colours)
- › All fonts must be embedded or converted to curves so they print correctly

## General Guidelines:

All vinyl stickers over the quantity of 10 should be supplied for machine cutting. Please supply your PDF file with the cut line on the artwork and set it up as follows:

- › Open your artwork in Adobe Illustrator or InDesign
- › Define the cutting path: Create a path that defines the exact shape where you want the cut to occur, ensuring you have allowed bleed.
- › Under the swatch panel options, apply a spot PMS colour to the path
- › Apply a colour (keeping the colour mode to CMYK) and name the swatch "CutContour"
- › Re-save the file as a PDF and submit this artwork to the job
- › The cut path you have created will not be printed onto your artwork, but give the cutting machine the information it needs to cut your stickers.

## CUT CONTOUR GUIDELINES

-  TRIM SIZE / CUT CONTOUR LINE
-  BLEED: 2mm on all sides
-  SAFE PRINT AREA: 3mm in on all sides

